

MEGAN TAYLOR

UX/UI DESIGNER

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📍 Blackwood, South Wales

🌐 [Portfolio link](#)

🌐 [Linkedin link](#)

PROFILE

Experienced UX/UI Designer with 5+ years delivering user-centred digital products. Skilled in the full design lifecycle, from discovery and user research through to high-fidelity prototyping, usability testing, and developer handoff. Experienced with modern AI-assisted design tools including Figma Make and Cursor.

WORK EXPERIENCE

2021 - PRESENT

Backbase (Fintech) - Cardiff, Wales

UX Designer

- Led end-to-end UX design for web and mobile identity products, owning user flows from discovery and ideation through to high-fidelity prototypes in Figma and developer handoff.
- Designed critical authentication journeys including trusted browser management, step-up authentication whilst maintaining compliance with security requirements.
- Planned and facilitated usability testing sessions; synthesised qualitative and quantitative findings into clear, actionable insight reports shared with product and engineering leadership.
- Maintained designs using design systems.
- Apart of integrating AI-assisted design tooling, including Figma Make and Cursor into production workflows, accelerating prototyping and enabling more rapid design iteration.
- Contributed as a core Agile squad member, participated in sprint planning, refinement, retrospectives, and daily stand-ups, ensuring design work shipped alongside engineering milestones.
- Applied WCAG 2.1 AA accessibility standards and championed copy initiative across value stream.
- Presented research findings, design rationale, and prototype walkthroughs to senior stakeholders, earning sign-off on high-visibility product initiatives.

EDUCATION

2017-2020

UNIVERSITY OF SOUTH WALES

- Bachelor's degree, Graphic Communications

SKILLS

Product Design

- UX/UI Design
- Wireframing
- High-Fidelity Prototyping
- Design Systems
- Information Architecture
- User Journey Mapping
- UX Research
- Usability Testing
- Developer Handoff
- Collaborative Design

Tooling & AI

- Figma & Figma Make
- Cursor (AI-Assisted Design)
- Adobe XD
- Adobe Creative Suite
- JIRA

Domain Knowledge

- Fintech & Banking SaaS
- Authentication & Security UX
- Accessibility (WCAG 2.1)
- Copywriting
- Problem Solving

■ 2020-2021

Creditsafe (Fintech) - Caerphilly, Wales

UX/UI Designer

- Served as the sole UX/UI designer, leading the end-to-end design process for core web-based products.
- Owned the full design lifecycle, from initial discovery and user journey mapping to high-fidelity prototyping and developer handoff using Adobe XD.
- Designed and refined critical user flows for data-heavy dashboards and reporting tools, ensuring complex financial information remained intuitive and accessible.
- Facilitated user research and informal usability testing to identify pain points.
- Managed all visual design and interaction assets independently, establishing a consistent look and feel across product modules in the absence of a formal design system.
- Collaborated directly with engineering and product teams in an Agile environment to ensure design feasibility and successful implementation of new features.
- Communicated design rationale and prototype walkthroughs to senior stakeholders, advocating for user-centred design principles within the business.
- Ensured all interface designs adhered to brand guidelines and core usability standards to maintain a professional and cohesive product identity.

■ 2018-ongoing

Freelance work

Social media and website management

- Delivered social media strategy, brand identity, and web design for small business clients from brief through to final delivery, managing all client communication independently.
- Designed and built websites using WordPress and other design tools with a focus on clear information architecture, intuitive navigation, and mobile responsiveness.
- Produced consistent, on-brand digital content across social channels, maintaining visual identity and brand tone across all touchpoints.